



# DEE BAKER AMOS

Inspiring. Engaging. Authentic.



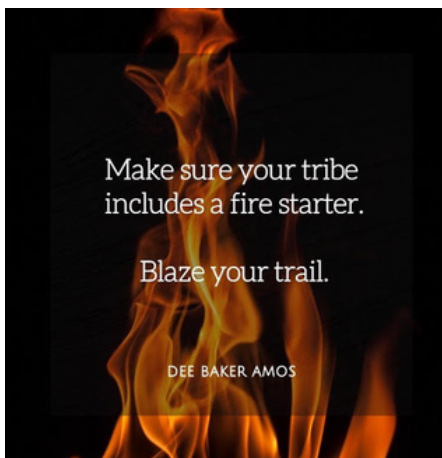
Dee Baker Amos is an executive leader who shares insights, perspectives, and lived wisdom as Deeism™. She is an engaging speaker who inspires audiences with thought-provoking messages and quotes. Dee is passionate about connecting with people using her authentic approach that makes you think, laugh, and take notes. You immediately feel motivated by Dee who "is cheering for you." She often shares, "Thinking is a lost art. Most people take it for granted."

With over 20 years in Communications/PR, Marketing, and Community Engagement, Dee is known for her innovative, collaborative leadership style. She was Vice President of Communications & Marketing at Dallas Fort Worth International Airport. Working for the 4th largest and busiest airport in the world, Dee provided strategic direction for the functions of media relations, internal communications, social and digital media, marketing, community engagement, board management, local government relations, and crisis response.



Dee held leadership positions at the American Heart Association, where she was the Vice President of Health Strategies for the Southwest Region; Delta Air Lines, where she was a spokesperson during 9/11; and the Metro Atlanta Rapid Transit Authority, where she was the Communications Officer during the Anthrax attacks; and the 1996 Summer Olympic Games in Atlanta, GA.

She launched DBA & Associates providing thought leadership in the areas of Strategic Planning, Crisis Management, and Diversity, Equity, Inclusion & Belonging. Dee also offers coaching in the areas of career advancement, interviewing and telling your story, and executive leadership. The vision for DBA & Associates is to help people and organizations soar.



Dee lives in the suburbs of Dallas and serves on several boards including the Methodist Southlake Hospital Advisory Board, Dallas Symphony Orchestra, CUES National Advisory Council, America's/Dallas Dinner Table, and Hunger Busters Board where she is the chairperson. Dee holds a Master's of Business Administration in Marketing from Clark Atlanta University and a Bachelor's of Arts from the University of Virginia. Her most important title is Mom.

